

# SPONSORSHIP PACKAGE

# NICCC 2020

NATIONAL INNOVATIVE COMMUNITIES CONFERENCE

*Be A Champion for Positive Change*



JUNE 2020  
ONTARIO, CA



# CONFERENCE DETAILS

*The 11th Annual National Innovative Communities Conference is the only Conference in Southern California that promotes innovative, cutting-edge strategies, ideas and connections to create a vibrant, high quality of life for all communities and residents.*

## NICC is more than a conference...its a place to connect.

NICC will connect your business or organization with **more than 10,000 consumers and influencers** who are passionate about positive change in their communities.

These are leaders in building the quality of life for the Inland region - leaders who are on the front lines of creating peaceful, equitable environments in schools, businesses, and communities through cross-sectoral leadership, economic development, and policy work.

**What's exciting about this conference** is that lawmakers, educators, and respected business leaders have come together to pool their resources to collaborate and find solutions for the communities that we all serve.

### WHO ATTENDS:

This robust two-day conference provides valuable training, networking, and informative resources to more than 1,000 people from across the region including:

- **COMMUNITY MEMBERS**
- **CITY REPRESENTATIVES**
- **LAW ENFORCEMENT**
- **EDUCATORS**
- **COUNTY LEADERS**
- **NONPROFIT ORGANIZATIONS**
- **FAITH-BASED ORGANIZATIONS**

### OUR COMMUNITY PARTNERS INCLUDE:



Workforce Development Board



# PARTNER WITH US AT NICC 2020



Your sponsorship dollars will directly impact programs serving youth, families and our most vulnerable populations.

SPONSOR BENEFITS	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Full conference registrations	Eight	Eight	Four	Two	Two
Ad in conference program	Full Page	1/2 Page	1/4 Page	1/4 Page	Business Card
Logo on agenda & event program	★	★	★	★	★
One vendor table with 2 badges	★	★	★	★	★
Social media promotion	★	★	★	★	★
Company & link featured on NICC website	★	★	★	★	
Reserved VIP table at lunch	★	★	★		
Mobile app banner ad	★	★	★		
Table tent advertisements	★	★			
Main stage recognition	★	★			
Recognition at each breakout session	★				
Press release mention	★				
Year-round recognition as a corporate sponsor	★				

For more information contact:  
 Sherrie Guerrero  
[sherrie@we-reachout.org](mailto:sherrie@we-reachout.org) | 909-982-8641  
[www.pic-nicc.org](http://www.pic-nicc.org)

Vendor & Advertisement opportunities available.  
 Reach Out is a non profit 501(c)(3)  
 Tax ID: 95-2642747

## ABOUT REACH OUT

# NICC 2020 NATIONAL INNOVATIVE COMMUNITIES CONFERENCE



**NICC IS HOSTED BY REACH OUT** Since 1969, Reach Out's mission is to strengthen communities by bringing people together to solve our region's toughest issues which includes breaking barriers to educational achievement, expanding economic opportunities, and creating safe, healthy and innovative communities.

### BUILDING THE INLAND EMPIRE ECONOMY

The intersection of a strong economy and health is the foundation of Reach Out's Inland Health Professions Coalition. The Inland Empire has the most severe doctor shortage in California, and critical shortages of nurses, specialists, behavioral health and public health professionals. IHPC is the leader in advancing policies and programs to achieve a health workforce that can meet the needs of an everexpanding and diverse Inland Empire. Last year alone, more than 7,500 employers, educators and students participated in IHPC's trainings, conferences, internships, and Nexus Groups. Reach Out is the Health Care Consultant to both Riverside and San Bernardino Counties' Workforce Development Boards.

### CHILDREN, YOUTH AND FAMILIES

Every year, more than 30,000 Inland Empire residents receive services and support from Reach Out. Homeless and foster youth are helped to continue their education and to find living-wage jobs; families that were caught in cycles of abuse are taught how to be nurturing and compassionate; and, students who are struggling in school due to bullying, trauma, and emotional pain are supported and deeply engaged to not only be able to overcome their grief, but to rise above and become leaders on their campuses and in their communities.

### HEALTHY, PROSPEROUS COMMUNITIES

Reach Out specializes in creating thriving communities by supporting and mobilizing coalitions and healthy city initiatives that address the needs of residents. We are especially proud of our current work and collaboration with Partners for Innovative Communities, the Fontana Community Coalition, Morongo Basin Community Coalition, Latino Health Collaborative, and Healthy Jurupa Valley. Each group is sustained by residents who take an active role in their community to create movements that improve the overall health and well-being of their city through policy design, leadership, and collaboration. Reach Out is dedicated to creating healthy and vibrant

### CREATING SAFE COMMUNITIES THROUGH POLICY

With our core value of advocating for Health in All Policies, we have changed the policy landscape in our cities across the region. Cities are the go-to places for inspiration on creating safe and healthy environments for all our residents, and Reach Out's policy and advocacy work is profoundly influenced by our intersectoral partnerships with government, law enforcement, schools, residents, and businesses. In the past three years alone, Reach Out has passed 22 local ordinances that have created greater safety for our youth and families.

## FOR MORE INFORMATION ABOUT OUR ORGANIZATION:

visit [www.we-reachout.org](http://www.we-reachout.org) | 909.982.8641  
1126 W. Foothill Blvd., Ste. 250, Upland, CA 91786



## NATIONAL INNOVATIVE COMMUNITIES CONFERENCE

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Year-round recognition as a corporate sponsor	★				

[www.pic-nicc.org](http://www.pic-nicc.org) | [www.we-reachout.org](http://www.we-reachout.org)

For any questions contact Sherrie Guerrero at [sherrie@we-reachout.org](mailto:sherrie@we-reachout.org)

**Choose your Sponsorship Level**  Diamond  Platinum  Gold  Silver  Bronze

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Ad in the Program:** Yes / No **Attending Conference:** Yes /No **Vendor Table:** Yes /No

### PAYMENT INFORMATION

Check enclosed for \$ \_\_\_\_\_

**Please make check payable to Reach Out** and include NICC 2020 in the memo line

Please charge my credit card \$ \_\_\_\_\_

Account # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_ Company \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Reach Out is a 501(c)3 organization. Sponsorships and donations are tax deductible as allowed by law. Tax ID #: 95-2642747**