



Dear Valued Partner:

Are you looking for a significant way to grow your business as well as give back to your community? We would be honored to have you join us as a sponsor for our upcoming one-of-a-kind conference benefitting youth, families, and overall community health.

Reach Out, a non-profit organization, along with Partners for Innovative Communities (PIC) is happy to announce our 11th Annual National Innovative Communities Conference (NICC). This two-day virtual event will be held on June 8th & 9th, 2021 and we are expecting over 1000 participants.

Your sponsorship dollars will help improve the well-being of underserved youth and families in a region where there are multiple barriers and a lack of resources, but a strong desire to make positive changes toward healing communities through equity and social justice so that all citizens can thrive.

As a vital member of this community, we would like to partner with you and highlight your company to thousands of website viewers.

The 2021 Virtual NIC Conference brings resources to a diverse audience from various backgrounds throughout Southern California and beyond. Virtual attendees include:

- ❖ **Government and Community Leaders** are offered workshops that provide ways to enact effective, proven strategies and policies to address issues surrounding substance abuse, violence, and gangs
- ❖ **Service Providers** participate in interactive presentations from leading experts in prevention and early intervention programs
- ❖ **Law Enforcement** participates in workshops that are targeted specifically for officers working in gangs, drugs, and community climate
- ❖ **Educators** are offered workshops on the latest trends among youth and teens along with easy to implement toolkits for prevention
- ❖ **Youth** participate in leadership and career development workshops to gain the skills necessary to secure living wage employment.

Please see the attached Sponsorship package for more details on supporting this community effort. If you are ready to submit your sponsorship form now, please visit this link: <http://bit.ly/NICCsponsor21>. For more information or questions, please contact Alyse Michaelis at (909) 982-8641 or alyse@we-reachout.org.

We look forward to highlighting your business at this very special event!



Sincerely,

A handwritten signature in black ink that reads "Alyse Michaelis".

Alyse Michaelis

2021 NICC Sponsorship Coordinator / www.pic-nicc.org

SPONSORSHIP PACKAGE

NICC 2021

NATIONAL INNOVATIVE COMMUNITIES CONFERENCE

Dedicated To Healing Communities Through Equity and Social Justice



REACH OUT
Strengthening Communities



The National Innovative Communities Conference is the only Conference in Southern California that promotes innovative, cutting-edge strategies, ideas and connections to create a vibrant, high quality of life for all communities and residents.

NICC is more than a conference...its a place to connect.

NICC will connect your business or organization with **more than 10,000 consumers and influencers** who are passionate about creating positive change in their communities.

They are leaders in building the quality of life for the Inland region - leaders who are on the front lines of creating peaceful, equitable environments in schools, businesses, and communities through cross-sectoral leadership, economic development, and policy work.

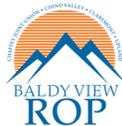
Each year we are excited about bringing lawmakers, educators, and respected business leaders together to pool their resources and collaborate to find solutions for the communities that we all serve.

WHO ATTENDS:

This robust two-day conference provides valuable training, networking, and informative resources to more than 1,000 people from across the region including:

- **COMMUNITY MEMBERS**
- **CITY REPRESENTATIVES**
- **LAW ENFORCEMENT**
- **EDUCATORS**
- **COUNTY LEADERS**
- **NONPROFIT ORGANIZATIONS**
- **FAITH-BASED ORGANIZATIONS**

OUR COMMUNITY PARTNERS INCLUDE:



Workforce Development Board





Your sponsorship dollars will directly impact programs serving youth, families and our most vulnerable populations.

SPONSOR BENEFITS	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Full conference registrations	Ten	Eight	Six	Four	Four
Ad in program (virtual & mailed)	Full Page	1/2 Page	1/4 Page	1/4 Page	Business Card
Logo on marketing materials	★	★	★	★	★
Virtual vendor booth space	★	★	★	★	★
Social media promotion	★	★	★	★	★
Company Logo with link featured on NICC website	★	★	★	★	
Premium Mobile app banner ad	★	★	★		
Recognition at each breakout session	★	★	★		
Branded presentation opportunity*	★	★			
Main virtual stage	★	★			
Press release mention	★				
Year-round recognition as a corporate sponsor	★				
Customized advertising opportunity*	★				

*For more information contact: Sherrie Guerrero
sherrie@we-reachout.org | 909-982-8641
www.pic-nicc.org

Vendor & Advertisement opportunities available.

ABOUT REACH OUT

NICC is hosted by Reach Out

Reach Out is a 501(c)3 non-profit, non-governmental organization dedicated to creating vibrant communities where all residents and businesses thrive in a peaceful environment.

Since 1969, Reach Out's mission is to strengthen communities by bringing people together to solve our region's toughest issues by breaking barriers to educational achievement, expanding economic opportunities, and creating safe, healthy and equitable communities. Visit we-reachout.org to learn more!

Reach Out is creating a better world by offering the following customized programs that remove barriers:



The intersection of a strong economy and health is the foundation of Reach Out's Inland Health Professions Coalition. The Inland Empire has the most severe doctor shortage in California, and critical shortages of nurses, specialists, behavioral health and public health professionals. IHPC is the leader in advancing policies and programs to achieve a health workforce that can meet the needs of an everexpanding and diverse Inland Empire. Each year, over 7,500 employers, educators and students participate in IHPC's trainings, conferences, internships, and Nexus Groups. Reach Out is the Health Care Consultant to both Riverside and San Bernardino Counties' Workforce Development Boards.

Every year, more than 50,000 Inland Empire residents receive services and support from Reach Out. Homeless and foster youth are helped to continue their education and to find living-wage jobs; families that were caught in cycles of abuse are taught how to be nurturing and compassionate; and, students who are struggling in school due to bullying, trauma, and emotional pain are supported and deeply engaged to not only be able to overcome their grief, but to rise above and become leaders on their campuses and in their communities.

Reach Out specializes in creating thriving communities by supporting and mobilizing coalitions and healthy city initiatives that address the needs of residents. We are especially proud of our current work and collaboration with Partners for Innovative Communities, the Fontana Community Coalition, Morongo Basin Community Coalition, Latino Health Collaborative, and Healthy Jurupa Valley. Each group is sustained by residents who take an active role in their community to create movements that improve the overall health and well-being of their city through policy design, leadership, and collaboration. Reach Out is dedicated to creating healthy and vibrant communities by aiding grass root movements that create lasting change.

With our core value of advocating for Health in All Policies, we have changed the policy landscape in our cities across the region. Cities are the go-to places for inspiration on creating safe and healthy environments for all of our residents, and Reach Out's policy and advocacy work is profoundly influenced by our intersectoral partnerships with government, law enforcement, schools, residents, and businesses. In the past four years alone, Reach Out has passed 24 local ordinances that have created greater safety for our youth and families.

FOR MORE INFORMATION ABOUT OUR ORGANIZATION:

visit www.we-reachout.org | 909.982.8641



REACH OUT
Strengthening Communities